

From the President Community Outreach and C Street Market Square

The RAA's collaboration with the City of Eureka to coordinate the C Street Market Square Juried Sculpture Exhibition is a serious component of our Community Outreach Program.

Community Outreach may be defined as an endeavor by an organization to connect its ideas, goals, vision or mission to the work of other organizations or the general public. Outreach is important because a common characteristic of successful art organizations is to enjoy the support of their community.

What better way is there to connect the general public to our vision than by facilitating an annual exhibition of art in a public square where it can be enjoyed by all everyday. It seems so natural for our community of artists, valuing art as essential to our culture and indispensable to our life in Humboldt County, to engage in this outreach effort.

The marvelous public art in the Market Square is the result of collaboration among the Eureka Art and Culture Commission, The Ink People Center for the Arts, Eureka Main Street, Humboldt Arts Council, the City of Eureka, and the Redwood Art Association. Components of our common vision relating to art joined us together in this project.

The RAA Sculpture Committee that organized this annual Exhibition also has an outreach component in its diversity. In addition to Chairperson Robert Haynes, the committee consisted of Sondra Schwetman, Associate Professor of Sculpture at HSU, and Phyllis Barba, Lori Goodman, Susan Bloch-Welliver and myself. We each brought with us our love of art, our interest in public art, and our connections to other art-focused organizations.

Planning and coordinating with these organizations and creative individuals has been for me a stimulating and satisfying experience. I feel honored to have been a part of this project that brings more beauty and art to our Eureka community.

Roy Grieshaber
RAA President



Photo by Bob Fasic

Jack Sewell with Representative Mike Thompson at the C Street Market Square.

Jack Sewell, Newest RAA Life Member

I saw my first Redwood Art Association Show in 1972, right after I moved to Humboldt County. I joined by entering a painting in the Fall Exhibit the next year, and that is the first time in my life I ever exhibited my work in a gallery. I was excited, but not a serious artist, in that school, jobs, and real life became more important, and I stopped showing my work. I continued making art and seeing all the RAA shows, but stayed uninvolved.

I rejoined RAA in 1989 by entering the Spring Show, and was extremely surprised to get an award for my entry. That was very exciting to me, and I found myself volunteering to help hang the next show. Little did I know that it would be several more years before I had another piece of work accepted into the Spring Show! Meanwhile, I accepted an offer to run for the Board of Directors in 1991, moved to vice president in 1992, and then president in 1993. Julia Bednar rejoined the board at that time. She had first served on the board in 1972. She and I have been the two constant members on the board since then, and have each served several times as president. I am forever grateful to Julia for keeping me on course and in the game.

In those days RAA shared a gallery with the Humboldt Arts Council and the early Ink People, at "The Cultural Center", at 422 First St., which is now the First Street Gallery. The RAA

had our three annual exhibitions, held board meetings, and shared the space with workshops of many descriptions.

In 1994, all of us were "evicted" because the building owners were doing a seismic retrofit and redesign of the building. Our board of directors began the search for venues for our shows. That search continues to this day.

We agreed that the most important service for our members was to continue producing three annual exhibitions, maintaining our high standards for professional presentation of artwork. We needed to stay visible in the community. We needed to grow our membership and not only survive, but thrive in the community. We needed a permanent home.

In lieu of a permanent venue, we have produced our annual shows in a very wide range of spaces in Eureka. Our Spring Show is now held at the Morris Graves Museum, but the other shows have been all over Downtown, Old Town, and even the Bayshore Mall. For 17 years now we have produced a Summer and a Fall exhibit by locating appropriate venues, arranging the logistics for the shows, producing the shows, then taking them down and doing the same thing the next year. We missed only one summer show because there was no venue.

I have worked with hundreds of talented people in the RAA. I've watched our board of directors evolve from a small group of artists with limited experience in running an enterprise, into a highly motivated group, all of whom are artists also, with a wide range of practical experience and skills that will keep this RAA endeavor growing. We now have a proven track record of keeping the organization vibrant and visible to our community. I've seen us go from barley staying alive, to the point where we are currently expanding, and managing many different programs in addition to our shows. We have completed a lot of work in the community that will aid us in attaining a permanent home. The current board and members leave me no doubt that the goals of the RAA will continue to be fulfilled.

I have chosen not to serve on the board this year because I feel like I can relax more, and not worry about the RAA as much. I'll be putting in more time with my own artwork, and keeping in close touch with the board. It's been an honor and pleasure to work with you all. Thanks to all of you.

Jack Sewell



The Redwood Art Association is a community dedicated to the creation of art as an important and indispensable part of life and the economy of Humboldt County

Officers and Board of Directors

- President:** Roy Grieshaber
- Vice President:** Robert Haynes
- Secretary:** Robert Fasic
- Treasurer:** Rick Gustafson
- Past President:** Julia Bednar
- Board Members:** Rachel Schlueter, Nancy Flemming, Eric Furman, Murline Georgeson, Betty Littlefield, Jack Sewell, Diane Williams, Linda Wise, Hal Work

The RAA Newsletter is published four times a year by the Redwood Art Association, P. O. Box 1093, Eureka, CA 95502.

RAA Newsletter by Diane Williams
Color version of newsletter available at www.redwoodart.org

Send news to: news@redwoodart.org



Photo by Diane Williams
Art In the Garden for 2011 will be held at the whimsical Bob and Lynne Wells Garden on Sunday, August 7, noon to 4 PM



Photo provided by Lisa Archambeau

53rd Spring Exhibition Juror Announced

A Northern California gallery consultant will be the juror for the Redwood Art Association’s 53rd Spring Show to be held at the Morris Graves Museum of Art in Eureka.

She is Lisa Archambeau, who has museum and gallery experience in New York and California. She is a consultant for Caldwell Snyder Gallery in St. Helena and San Francisco.

Archambeau says, “I do not use a formal point system in judging. My approach to judging is how successful a piece of art is in becoming what the artists intended it to be.” She said she discovered art at the University of Redlands where she graduated with a BA in art history in 1990. She became fascinated by art in its historical context and spent about a year of independent study of Greek art and architecture in Athens.

She moved to New York after graduation where she found museum life and putting together exhibitions to her liking at The Museum of Modern Art and later as an assistant curator at the Whitney Museum of American Art. At the Whitney, she coordinated installations and exhibitions in the Philip Morris Gallery and Sculpture Court.

She also worked at PaceWildenstein Gallery where she represented gallery artists, worked with clients in purchasing work and helped select works from inventory to offer clients.

Before returning to California, she spent more than a year at “Saveur” magazine as a sales assistant. While working New York she also earned an MA from NYU in New York City in contemporary cultural theory.

Archambeau currently is president and curator of the Alliance for Contemporary Art, which has an NEA grant to replace all the sculpture

in Santa Rosa’s Court House Square, scheduled this June.

She also is the lead art docent for Bennett Valley School District; juror and advisor to the Art Quest Exhibition Program of the Santa Rosa School District; and serves on the Sonoma County Museum of Art acquisitions and collections committee.

Archambeau; born in Santa Rosa and a 5th generation Sonoma county resident, lives in Santa Rosa with her husband and two young children.

Entries for the show will be accepted from 10a.m. to 2 p.m. March 12. The exhibition will run from March 17 to April 24. Award winners will be honored at Arts Alive! on April 2.

Call for Entries to all Humboldt County Sculptors

The Redwood Art Association is accepting entries for the first annual C Street Market Square Juried Sculpture Exhibition. Six sculptures will be chosen for installation at the newly completed Market Square on Eureka’s waterfront and will be on display for one year starting October 1.

Each artist selected will receive a \$250 honorarium made possible by the generous support of Eureka Natural Foods and Coast Central Credit Union. The juror is Gordon Senior, Chair of the Art Department, California State University, Stanislaus, Turlock, CA.

Artists are invited to submit proposals for three-dimensional art suitable for outdoor display. Deadline for entries is Friday, April 1. Entry forms are available at www.redwoodart.org, or by calling the RAA at 707-268-0755.



Request for Proposals for Water Sculpture Design and Construction

The City of Eureka and the Eureka Art and Culture Commission are soliciting design and construction proposals from Humboldt County artists for a permanent water sculpture to be installed at the C Street Market Square on Eureka’s waterfront.

Funding of \$20,000 is available for design and construction. The winning design will be relevant to an aspect of the rich history of the Eureka Waterfront. Deadline for proposals is April 15.

Request for Proposals are available at www.eureka-art-culture.com or by calling Eureka Main Street at 442-9054.

Redwood Art Association Calendar of Events

53rd Annual Spring Exhibition

Morris Graves Museum
636 F Street, Eureka
A judged exhibition with awards
Juror: Lisa Archambeau

Entry Day

Saturday, March 12, 10am-2pm

Accepted Work Posted

Monday, noon March 14

Pick Up Unaccepted Work

Tuesday March 15 noon - 4pm

Show Opens

Thursday March 17

Arts Alive! Private Reception

Saturday April 2, 5-6pm

Awards at 5:30pm

Arts Alive!

Saturday April 2, 6-9pm

Pick Up Day

Tuesday April 26, noon-4pm

C Street Market Square Juried Sculpture Exhibition

Deadline for entries is Friday, April 1, 2011

Life Membership Award Presentation

To Jack Sewell
Saturday, April 2, 5:30pm
Morris Graves Museum
636 F Street, Eureka

Art in the Garden

Sunday August 7, noon-4pm
Bob and Lynne Wells
2331 Graham Road, Bayside

Call for Artists for Art in the Garden Fundraiser

Participating as an artist in the annual Art in the Garden fundraiser for the RAA has become a fun and desired activity for the local artist. Some of the benefits for those who take part include:

- meeting and talking with the public and potential new buyers,
- having an opportunity to sell their art including art not painted in the garden at only a 10% commission,
- interact with other artists, build network of artists friends and support.
- have an opportunity to exhibit their art created in the garden after the event at the Studio "S"
- have their name publicized in the Art in the Garden publicity,
- attend a fun after the event party just for the artists,
- support the RAA annual fundraiser for a permanent venue

Beginning 2011 a \$25 fee will be charged to those artists selected. This small fee will contribute to covering the costs of producing this event. Artists may apply to participate as an artist in the Art in the Garden fundraiser by submitting their name for consideration to the section committee. Call Julia Bednar at 443-4081 by April 1st to submit your name.



Artist in the Wells Garden

Photo by Bob Fasic

2011 Hagopian Schedule

The RAA curates the Hagopian Gallery located on the second floor of the Humboldt County Library. Hagopian Curators:

Julia Bednar: jbednar@humboldt1.com

443-4081

Murline Georgeson: murlinesuddenlink.net

442-7324

Diane Williams: DeeDeeLW@aol.com

445-2276

January- February:

Humboldt Historical Society

March- April:

Eureka Photoshop Users Group

May- June:

Fortuna Arts Council

July:

The Studio (Paper Mache Town)

August:

Open

September- October:

Redwood Camera Club

November:

Friends of the Library (children's art)

December:

Open



Photo by Bob Fasic

The Redwood Art Association recently contributed \$2,000 to the Humboldt Arts Council for the Morris Graves Museum of Art in support of the significant role it plays in our community. Roy Grieshaber is shown here presenting the check to Jemima Harr, Executive Director-Curator. Each year, our two organizations cooperate to present the RAA Spring Juried Exhibition. The Spring Exhibition is an important show to our members because of the honor that accompanies being juried into an exhibit in the historic Morris Graves Museum of Art venue.

Redwood Art Association Proclamation of Life Membership In Recognition of Jack Sewell

To be presented at the RAA Reception before Arts Alive!
Saturday, April 2, 5:00 – 6:00pm
At the Morris Graves Museum of Art

Whereas, Jack Sewell is a talented and award-winning artist, especially as a sculptor who uses the human figure in much of his work to express beauty, grace, movement, struggle or humor, and who works in many materials including wood, steel, bronze, concrete and ceramic; and

Whereas, Jack Sewell's work includes commissions in a wide spectrum of the arts including theater sets and backdrops, restoration work on sculpture, restoration for architectural elements, large site specific pieces, vintage car replicas, as well as designing and building exhibition spaces; and

Whereas, Jack Sewell's work is exhibited in private collections in the United States, Europe, South America and has been shown in galleries in Eureka, Mendocino, Carmel, Laguna Beach and San Francisco; and

Whereas, Jack Sewell has demonstrated a deep commitment to art and artists in our community and to the operation and success of the Redwood Art Association for many years; and

Whereas, Jack Sewell has been a member of the Redwood Art Association since 1989; and

Whereas, Jack Sewell became a Director of the Association in 1991, Vice President in 1992, and President several times since, and has been a Director until December 2010; and

Whereas, as Chair of the Venue Committee, Jack Sewell has been instrumental in obtaining exhibition venues year after year, and often working miracles to transform spaces into venues suitable for our member's art; and

Whereas, Jack Sewell obtained a grant in 2008 to retain a consultant to facilitate a Strategic Planning process which dramatically impacted the nature and direction of the Association and contributed to our overall continuing success:

Now, therefore, the Redwood Art Association Board of Directors has voted unanimously to bestow the honor of **Life Membership** upon **Jack Sewell** in recognition of his status as an artist and his many years of service to the Association. This **Life Membership** carries with it all the privileges of membership and shall be exempt from payment of membership dues henceforth.

Roy Grieshaber
President
Redwood Art Association
Date: January 3, 2011

Benefits of RAA Membership

- Enter the Spring juried exhibition
- Show work in the Summer and Fall exhibitions
- Vie for awards in Spring and Fall
- Sell your work at the exhibitions
- Build your resume.
- Network with artists and patrons
- Enhance artist's standing through acceptance in juried exhibits
- Receive the RAA newsletter four times a year and entry forms for the Spring, Summer and Fall exhibits, and the Humboldt Photography Exhibition
- Learn gallery procedures by helping to prepare and present the RAA exhibitions
- Attend lectures and exhibition critiques
- Develop your critical eye and artistic skill by seeing your work exhibited

Membership Categories

- Regular Membership – \$50 per year
- Youth Membership – \$30 per year (for members 16 to 25 years of age only) All the benefits of Regular Membership
- Sustaining Membership – \$125 per year All the benefits of Regular Membership plus 2 complimentary tickets to Art in the Garden

RAA Strategic Planning Session

On January 10, the Board of Directors and Martha Haynes, meeting facilitator and past director, met to evaluate and update the strategic plan for the Redwood Art Association for the coming year. But before deciding what direction the RAA should take, the board looked at what has been accomplished over the past 2 years and the list was long. Our venues are dramatically better and we have added and collaborated on more shows. Art sales at our membership shows have been on the rise. The RAA has improved its visibility and activity in the community through our new fundraiser, Art in the Garden, other outreach, a new brochure and increased media exposure. As a result, our sponsorships are significant. The CR scholarship and building funds have increased.

We can go on and on because the wins we had this year are many, but what to do next was our charge during the planning session.

We decided to base our 2011 goals on four fundamental areas: Finding a reliable venue, Income generation, community outreach, and improving membership involvement. After discussion of these topics, it was determined that a single thread linked our thinking together, the RAA needs to develop a business plan. A business plan will prepare us to have a membership run permanent venue and put the association in the best position to apply for grants and loans if need be. The goal is to have the plan in place by the end of the year. At our last RAA Board of Directors meeting on February 7, it was reported that the process is under way. Who knows maybe this time next year, we will have a home!

Spirit of Art

The Redwood Art Association, in conjunction with the Humboldt Arts Council and Eureka Main Street are sponsoring a segment call "Spirit of Art" that can be seen on KIEM Channel 3 during the Friday before Art's Alive newscast at 5, 6 and 11PM.

The segments began running last year because of a private sponsorship and its effects showed that the coverage increased exposure to our rich arts community. All three of our organizations agreed that the sponsorship is one that we want to continue and for the RAA in particular it fits well in our mission "To tell the world of our intent to be a destination point for lovers of the ARTS."



Photo by Bob Fasic

Susan Wiegman, Scholarship Coordinator at College of the Redwoods, accepts a check for \$950 from Roy Grieshaber, RAA President

RAA Scholarships for Art Students At College of the Redwoods

The Redwood Art Association recently added \$950 to its scholarship fund for students majoring in art at College of the Redwoods. RAA members contributed \$475 which was matched by the RAA. We thank the following RAA members for their generous contributions during 2010:

\$50 or more
Nick Cloutier
Robert Fasic
Roy Grieshaber
Barbara Saul
Roberta "Berti" Welty

Up to \$49
Bob Brown
Shelton B Davison
Alvan Dunlap
Mary Martin Harper
Martha Haynes
Robert Haynes

Frances Kuta
Randy Mayers
Pam Mendelsohn
Laura S Rhinehart
Cecilia Ricci
Victoria Ryan
Sally Williams

This year the RAA will again match contributions from members up to \$800. We have made it convenient for you to support the scholarship fund as part of your membership renewal process. We urge each of you to consider supporting young and emerging artists in this way. Contributors to this fund will be acknowledged annually in the Spring Newsletter.

This is a perpetual fund with annual scholarships awarded only from interest earned in the account. One \$950 scholarship was awarded in Spring 2010 to Caitlin Wik who was a Studio Art major. The balance in the account as of on June 30 was \$18,752.18.



REDWOOD ART ASSOCIATION
POST OFFICE BOX 1093
EUREKA, CA 95502

Belonging Never Felt Better



RAA thanks Coast Central Credit Union for it's generous support of the RAA 53rd Spring Exhibition